



Ecologic Furniture.com



## *Furniture for Residence Life*

Sustainable • Durable • Affordable

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## University of Wisconsin – Whitewater

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## Fisk University

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**Aileen Tate**, Interior Designer

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## Our goal for Ecologic is simple:

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To be recognized as the company that is known for creating great furniture solutions.

**W**e are committed to being the furniture company of choice for the student housing industry. We offer our portfolio of products and services to bring distinction to your property and facilitate greater demand for your development.

We have created a culture and support system to offer world class customer service; an intelligence-rich design and consultative environment; and supreme product customization.

We offer our products and solutions at prices that enhance our customer's facilities far beyond our competitors.

### **NO. 1** We offer the most **ECONOMICAL** furniture.

- o By continuing our relentless devotion to lean manufacturing.
- o By understanding our customer's needs and offering customizable solutions that match their unique needs. *Never more. Never less.*
- o By offering the highest quality furniture in the market to reduce repair and replacement. *"Buy it once".*

### **NO. 2** We deliver **unrelenting, superior SERVICE** to our customers.

- o By empowering our people to enhance our customer's experience beyond any expectations.
- o By investing in critical information technology and keep pace with today's business world.
- o By implementing EcoCare®, the industry's leading service care program customized to our customers.
- o By handling all aspects of each project from start to finish; design to installation to after-service sales support.

### **NO. 3** We enhance our leadership in furniture **SUSTAINABILITY.**

- o By partnering with American Forests® to plant new trees across the USA.
- o By investing in FSC CoC certifications and promoting renewable resources.
- o By expanding our reach into ISO 14001's international standards of measuring, reducing, and tracking energy consumption.
- o By manufacturing products with recycled resources and renewable materials.
- o By implementing rainwater conservation recovery systems in our factories.

### **NO. 4** We offer more than products. We offer custom furniture **SOLUTIONS.**

- o By providing flexible design solutions. We can customize pieces in our existing lines with your choice of finishes, colors, sizes, drawer pulls, drawer styles, upholstery and more; or we can design new pieces from the ground up.
- o By managing our customers inventory across all their developments.
- o By supplying warehouse space to reduce waste and utilize furniture across multiple projects.
- o By designing our products so that your project can earn LEED points.

**Ecologic**  
FURNITURE.COM

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**o** 847/234-5855  
**e** info@ecologicfurniture.com  
**w** www.ecologicfurniture.com



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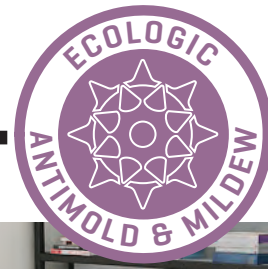




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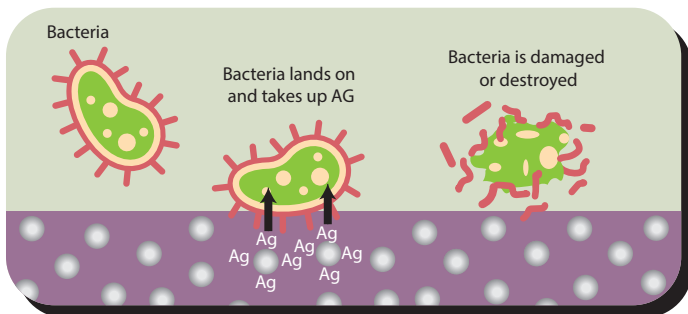


## What's EcoClean all about?

**EcoClean** is **Ecologic Furniture's** commitment to the health and safety of residence life. We have adopted an antimicrobial silver-based active ingredient that can be incorporated into our laminates and fabrics to help prevent the spread of bacteria, fungi, mold and mildew. Antimicrobial is defined as a state where the growth of bacteria on a product's surface is inhibited.

## How does EcoClean work?

**Silver Ion Technology** – Silver [Ag] disrupts bacteria's metabolism by preventing it from converting nutrients into energy, which inhibits bacteria survival, reproduction and colonization.



## What are EcoClean's benefits?

- ◆ **Around-the-clock product protection** from the growth of bacteria, fungi, algae, mold and mildew.
- ◆ **Built-in antimicrobial additives** remain present and active for the lifetime of a product.
- ◆ **Does not wash off or wear away.**
- ◆ **Reduces stain and odor-causing microbes** for fresher and cleaner furniture.
- ◆ **Other untreated objects** within the same environment experience reduced the microbial activities.

## Why is EcoClean important?



- ◆ **95% reduction of bacterial activities** in live environment [according to the international standard JIS Z 2801 test-ISO 22196].
- ◆ **Dramatic increase in the health and safety** of your students, faculty and visitors within your institution.
- ◆ **Sustain environmentally-friendly products** for the future.

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*Fisk University's satisfaction not only with the **Ecologic Furniture** provided to date, but also with the professional, ethical customer service that **Ecologic** has also provided. It is so good to find and deal with a vendor that really does first represent the best interests of the customer. And you and your team have become personally involved to insure our selections meet our needs. In so doing, **Ecologic** has become an excellent Fisk University Partner.*

**David G. Cobb**  
Fisk University

*Thank you for handling our business over the past two years. It has been my joy to work with a company whose staff has the character, ability, willingness to pull all the stops out to insure their customers are happy. It was my pleasure...to see the care and concern you all put into the ordering, delivery, and installation of each piece. I look forward to our next remodel... and hopefully working with this fine team again.*

**A. Ramón Garcia**  
Colorado State University Pueblo

*At the University of Wisconsin-Whitewater we have used **Ecologic** for years and are very happy with their products, service and price. While not the only furniture we purchase from them, our primary product is their beds that have lofting and bunking options.*

**Terry Tumbarello**  
University of Wisconsin-Whitewater

*Given our ever-changing furniture needs, **Ecologic** continually responds with enthusiastic support by providing outstanding service and superior quality products to our campus. Regardless of the circumstance, it seems the capable staff at **Ecologic** produce miracle after miracle for us. We thoroughly enjoy partnering with **Ecologic** to provide an exceptional residential experience for our students.*

**Kristiaan A. Rawlings**  
Santa Fe University of Art and Design

*I have had the pleasure of working with **Ecologic Furniture** for several years now. In 2011 we collaborated on a 507-bed apartment project in which **Ecologic** provided all apartment furnishings selected for the complex including bedroom, kitchen and living area. In 2015 they provided furniture for a 211-bed suite-style residence hall including bedroom and suite furniture.*

*For each of these projects **Ecologic** was the successful vendor selected through a competitive procurement process. We have had minimal concerns with the products provided; and they have been responsive and timely when needed. I have had direct communication with them throughout our working relationship. I would highly recommend **Ecologic**.*

**Kris Kaufmans**  
Buffalo State University

*We have been very pleased with our **Ecologic** Furniture purchases. Thank you!*

**Jill LaPoint**  
Providence College

*Illinois State University is proud to offer a variety of community housing options for our students. We believe in offering high levels of service to our students and we expect the same from our vendor-partners. **Ecologic Furniture** has been one of those partners for more than five years. Their focus on outstanding customer service coupled with a product line that meets our students' needs are the perfect complements to our goals of building a student centered housing program for Illinois State. We have been so pleased with the entire team at **Ecologic** and appreciate their hard work and dedication to our staff and students."*

**Maureen Blair**  
Illinois State University

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**Maureen Blair**  
Illinois State University





Since décor was a factor, photos of all potential donations were sent to me. After review, wooden bar stools were selected for the Ronald McDonald House near Loyola University to properly furnish the kitchen and eating area. **Ecologic Furniture** used their own trucks to make the delivery, as the charity had no means to pick up the furniture items. Truly a HOME RUN in terms of needs!

**Mark Shouger**  
Managing Director  
Ronald McDonald House near  
Lurie Children's



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*The Housing Program at the University of Puerto Rico, Rio Piedras Campus, sought for a handful of quotes from different furniture suppliers and manufacturers as our student residences needed a facelift. Just a few months later, Hurricane Maria wrecked the better part of our island, including our campus.*

**Ecologic Furniture** found out we had been hit hard and contacted us to see how we were doing and, more importantly, how they could be of any help. At this point, our hopes for a refurbishing project had inevitably been postponed as restoring our infrastructure assumed priority. Nonetheless, storm winds pushed water all throughout the residences and into the students' rooms. It was clear that our sights needed to be refocused but it was also clear that new furniture would have a much needed positive effect on our students' quality of life.

**Ecologic Furniture** was the first and only company to offer help. They donated new beds, mattresses and futons for our students. The impact of a life-altering natural disaster is impossible to calculate but it is in these difficult times that a helping hand can go a long way. We have received help from those who rise to the occasion and show uninterested solidarity.

**Darwin J. Marrero**  
Assistant Dean of Student Services  
University of Puerto Rico  
Rio Piedras Campus

*I want to thank **Ecologic Furniture** for the donation of dressers. Our clients have been selecting them quickly, and they will likely all be in good homes by the end of the month. Please let me know if you have any more furniture you are looking to donate. Look forward to talking again soon!*

**Griffin Amdur**  
Chicago Furniture Bank  
[www.chicagofurniturebank.org](http://www.chicagofurniturebank.org)

The Chicago Furniture Bank collects donations of gently used furniture and household goods and distributes them to families and individuals transitioning into supportive housing in the Chicago area.



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• f t i p in

## Ecologic Furniture Manufacturer's Warranty Commitment to Excellence

**Ecologic's** commitment to excellence is to manufacture the highest quality products for our customers. Our furniture is engineered and manufactured to the highest standards and will give years of maintenance-free service. **Ecologic** stands behind its products and warrants them to be free from manufacturer defects in materials and craftsmanship. We guarantee the replacement or repair of any defective product subject to warranty.

**Ecologic** offers a *Limited Lifetime Warranty* on its case goods and beds it manufactures. This warranty does not include abuse or neglect. Ecologic offers a 25 year warranty on all lounge frames. It is Ecologic's policy to stand behind its foam for 10 years and Grade 2 fabrics for 10 years from the date of sale to the consumer and customer abuse or neglect is not present.

This warranty is valid only when used in accordance with the product's intended use, and excludes damage caused by circumstances that do not constitute normal wear, e.g., cuts, tears, pulls, burns or damage resulting from unreasonable use or abnormal conditions. This warranty does not apply to damage caused by any of the following: mistreatment, misuse, use of improper cleaning methods or agents, improper installation, improper maintenance, fire, chemicals, products not normally found in the home or in general commercial use, or damage caused by excessive, direct or indirect sun exposure and ultraviolet light. This warranty applies only to the original purchaser.

All warranty claims must be submitted in writing to **Ecologic Furniture**. We reserve the right to repair/replace items at our sole discretion. **Ecologic** will have sole discretion in determining if the item or items were abused or neglected.

Thank you for your continued support of **Ecologic Furniture**.

## Illinois State University

*Ecologic's custom design and manufacturing capabilities help ISU create an enriching—and sustainable—residence life atmosphere to attract discriminating students.*

Illinois State University houses over 6,000 students in eleven on-campus residence halls, plus two University-owned apartment developments. Illinois State's goal is to provide a diversity of residence life options that can help enrich students' learning experiences—both academically, and in terms of life skills.

One of those life skills is sustainable living. Illinois State University has demonstrated its commitment to reducing its environmental impact by choosing full room set-ups from Ecologic Furniture's Collegiate line, which features recycled and reclaimed steel and environmentally-friendly laminates. ISU's "green" goal is to enhance life and meet current needs, while maintaining resources for future generations. Purchasing earth-friendly residence life furniture from Ecologic Furniture helps ISU further its mission of "adopting a more sustainable lifestyle both in the workplace and at home."

Ecologic customized our Collegiate line of residence life furniture to Illinois State's exacting standards, in addition to creating new furniture and hundreds of customized room designs from scratch. We even fabricated samples of new designs to help Residence Life managers make informed furniture selections.

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Ecologic's team of designers and customer service representatives worked closely with all of the constituencies involved in ISU's furniture purchase process—from interior designers to facilities managers—to ensure that our products met everyone's needs, whether that be affordability, or durability, or ease of assembly or attractive design.

Our finely-tuned supply chain—managed on-site by Ecologic Furniture's own employees—often allows us to deliver our residence life furniture products even faster than local suppliers. This on-site management also makes us far more responsive than most campus furniture vendors.

***Illinois State University is proud to offer a variety of community housing options for our students. We believe in offering high levels of service to our students and we expect the same from our vendor-partners. Ecologic Furniture has been one of those partners for more than five years. Their focus on outstanding customer service coupled with a product line that meets our students' needs are the perfect complements to our goals of building a student centered housing program for Illinois State. We have been so pleased with the entire team at Ecologic and appreciate their hard work and dedication to our staff and students.***

**Maureen Blair**, Illinois State University



## South Dakota State University

*A partnership with Ecologic Furniture helps South Dakota State standardize furniture maintenance and reduce the cost of upkeep.*

South Dakota State University offers on-campus housing for students in nine residence halls, two apartment buildings, and two family apartment developments. Located in a relatively small, rural community, South Dakota State University's goal is to provide students with a "home away from home" with furnished rooms, lounge areas, kitchens and laundry facilities to appeal to a diverse range of student lifestyles.

SDSU's Residential Life staff had a small part that was causing big problems. The drawer glides in another vendor's case goods had a tendency to fail, and the other vendor wasn't cooperative when it came to repairs or replacement. In fact, SDSU's facility maintenance staff were forced to pay retail prices for replacement drawer glides, buying them from a local home improvement store on an ad-hoc basis, while students had to wait for repairs.

SDSU was already an Ecologic Furniture customer, having purchased dozens of beds from our Academy line. So, although South Dakota State was eager to work with Ecologic Furniture, the residence life staff wanted to ensure that our furnishings would match existing residence hall furniture, provided by the other vendor. Not only did Ecologic customize our own sustainably manufactured furnishings, but we also solved SDSU's drawer glide problem by making a readily available drawer glide the universal solution in all of SDSU's case goods. One easy-to-obtain part can now be used to fix any issue with any drawer glide in SDSU's inventory of case goods.

What's more, Ecologic Furniture's residence life solutions are more durable than the furnishings offered by SDSU's previous vendor—and our commitment to sustainable manufacturing processes and recycled materials help SDSU reduce its environmental impact. The Academy line, currently in use in SDSU's student housing facilities, features environmentally-friendly materials.



***It has been a pleasure working with Ecologic Furniture on several of our projects. They have been with us on each project from start to finish and their furniture has exceeded our expectations.***

**Bryan Bisson**, South Dakota State University



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## Colorado State University

*A commitment to extreme customer service helps CSU successfully open its newest residence hall on a tight turn schedule.*

Colorado State University houses over 5,000 students in 13 on-campus residence halls. The University's Housing and Dining Services department is committed to providing students with attractive, safe and eco-friendly furniture options as part of a University-wide commitment to sustainability.

So when Colorado State was building a new residence hall, they turned to Ecologic Furniture to provide desks and chairs from our Classic Oak line. The Oak desks and chairs are manufactured with water-based stains and glues with North American hardwoods to minimize carbon footprints, helping CSU meet their goals for "actively involving our students, guests and staff in resource conservation, waste reduction, and sustainable practices and programs."

Sustainability wasn't CSU's only concern. A previous vendor's residence life furniture line hadn't proven to be durable enough to meet CSU's needs, and had to be replaced every two to three years—raising CSU's total cost of ownership. So Ecologic Furniture's track record of durability also made our products attractive.

But what really sold Colorado State was Ecologic's company-wide commitment to extreme customer service.

When CSU was building its new residence hall, construction delays wreaked havoc on the University's furniture delivery schedule. Other vendors—such as the Ecologic competitor who was supplying lounge furniture—simply dropped off the new furniture in the middle of a construction zone, forcing work to continue around the new furniture (and exposing the brand-new furnishings to construction debris and potential damage).

Only Ecologic Furniture worked with Colorado State to safely store CSU's new furniture on our site, at our expense, until construction was completed and the furniture could be delivered to and loaded into a finished facility instead of a hard-hat area. Ecologic Furniture also worked with Colorado State to remain competitive on price, guaranteeing no price increases for two years.

Viewing Colorado State's success as our success helped to inspire this testimonial:



***Thank you for handling our business over the past two years. It has been my joy to work with a company whose staff has the character, ability, willingness to pull all the stops out to ensure their customers are happy. It was my pleasure... to see the care and concern you all put into the ordering, delivery, and installation of each piece. I look forward to our next remodel...and hopefully working with this fine team again.***

**A. Ramón Garcia**, Colorado State University



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## Fayetteville State University

*Ecologic's stylish, contemporary student furniture designs help FSU market its brand new, high-end Renaissance Hall – and its commitment to sustainability.*

Fayetteville State University (FSU) houses over 1,700 students in nine on-campus residence halls and a University-owned apartment complex. Like many colleges, FSU was facing a problem of recruitment and retention. Their solution to attract discriminating students? A brand-new, high-end residence hall, built to exacting LEED Silver specifications for sustainability and energy efficiency.

Installing new student furniture that was as high-end and stylish as the new Renaissance Hall itself was a big part of FSU's plan to attract new students. FSU promotes and advertises its green programs to prospective students, so the furniture also had to exemplify the school's commitment to sustainability as a "core value of institutional operations, planning, capital construction, and purchasing practices." The residence hall's furniture had to be durable and low-maintenance. And finally, the furniture had to be affordable.

After reviewing proposals from seven vendors, FSU chose Ecologic Furniture to furnish Renaissance Hall's 338 student rooms and twelve common spaces. In addition to offering the most attractive and stylish designs, Ecologic Furniture's bid was significantly lower than the competition. Ecologic's green certifications were icing on the cake.

Because it was a new hall, and unlike anything else on campus, prospective students didn't know what to expect from Renaissance Hall. FSU's student housing staff was having a little trouble filling the facility. So Ecologic Furniture created a high-resolution 3-D rendering of the proposed student rooms, helping prospective students visualize themselves in the high-end new residence.



***One of the big factors that helped us fill up this hall were the high-quality renderings of the rooms that Ecologic Furniture created for us. We got several students from that...I'm sure we'll use that rendering for years and years.***

***Ecologic was responsive without being overbearing. Once we started the process, through the delivery and the install, we worked together really well. Our Ecologic representative was with us every step of the way – even on factors that weren't their responsibility. The install was a headache because it was a very busy building at the end of the construction phase, but Ecologic did a great job managing those situations. I'm very, very happy with the process.***

**Larry F. Herringdine, Jr.,** Fayetteville State University



### Furniture for Residence Life

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All of our product solutions are designed and constructed for the demanding needs of the residence life market. Our industry-leading durability is core to our diverse product offering.

### Case Goods

- 5-sided drawers for durability
  - 4-sided English dovetail or dowel construction drawer box with a replaceable drawer front.
  - Under-drawer corner-blocking to reinforce corners from potential sagging
  - Under-drawer supports near the center of drawer bottom to prevent sagging
  - Dado drawer bottom to prevent sagging. [Dado construction: drawer bottom is inset on all sides to maximize load capacity.]
- Case goods have an internal 4-way rail system at each drawer level
- Drawer slides are heavy-duty ball bearing
- Adjustable floor glides.

### Beds

- Tubular EcoSteel™ platform prevents sagging
- Lifetime warranty against manufacturer's defects
- Solid wood headboard posts
- Cross rails are mortise & tenon
- EcoPlus™ permanent, recycled stacking pins
- Heavy-duty load capacity
- Black powder-coating finish
- Easy to use hook plates for mounting on Headboard with steel channels
- No moving parts
- Allows mattress to breathe preventing germ build-up
- Gives added support for stability to headboards
- Easy to bunk or loft with all around stability
- Linens will not rip or tear when tucked
- Spring platform available.





- 1. All panels are completely finished to prevent splitting
- 2. Corner-blocked with nylon adjustable floor glides



- 8. Tubular EcoSteel platform
- 9. Cross rails mortise & tenon
- 10. Solid wood headboard post with Steel "U" Channel
- 11. EcoPlus permanent stacking pins



- 3. Dowel and screw drawer
- 4. 5-sided drawer box
- 5. Under drawer support
- 6. Drawers are corner-blocked



- 13. 4-way rail system at every drawer level
- 14. Heavy-duty drawer slides



- 7. Heavy-duty drawer slides



- 15. Mortise & tenon joints glued and screwed
- 16. Metal to metal fasteners



ECOLOGIC is a full-service interior design, manufacturing and installation furniture company that specializes in student housing. Our staff includes highly experienced logistics and installation coordinators. Our reputation is based on providing consistent, responsive, superior service to our customers. In working as an extension of your staff, our primary goal is to keep up our tradition of swift, efficient installations during tight-time parameters.

A proprietary documentation system ensures our installations are prompt and exceed expectations. We understand the time sensitivity of both new installations and “turn” replacements. Installations are performed by in-house installation crews with occasional assistance from professional installation contractors. But, no matter who is actually moving the furniture, Ecologic representatives are always on-site and always responsible for the process.

### **Delivery & Installation Steps**

Understanding the value of time, the significance of stakeholder involvement, standard of care, and collaborative effort are all requirements of a successful installation. Ecologic’s step-by-step approach outlined below are characterized by the following milestones:

#### **Pre-Installation**

- Project scope and documentation
- Pre-install meeting
- Job-site conditions assessment
- Planning
- Project labor planning
- On-site receiving staging and installation evaluation
- Permit and certificate of insurance coordination.

#### **Delivery**

- Determine the number of 53’ trucks required
- Determine order of products to be received [beds are typically first]
- Contract loads with carrier
- Determined transit time
- Develop load chart
- Ship order.

#### **Installations Description**

- Install items ordered–placement
- Installation site management and troubleshooting
- Product receiving and placement
- Debris staging and removal
- Building and job-site productions
- Clean up and product adjustment.

#### **Building Protection**

- Provide standard building protection equipment used throughout the furniture-moving industries.
- Install protection devices on each floor including floors, walls, hallway floors and corners. Install protection at all used doorways.

#### **Exterior Protection**

[when specified by customer]

- Take necessary precaution to protect exterior of building and landscaping.

#### **Post-Installation**

- Furniture walk-through with client
- Customer sign-off
- Post installation adjustments
- Customer satisfaction follow up.





WE TAKE customer service seriously. With our *EcoCare*® program you enjoy complete customer support for the lifetime of your furniture. We offer:

- Dedicated customer support 800 number
- Dedicated account project manager
- Custom website for easy ordering, budgeting and inventory management.

### Lifetime Customer Service

Custom Interior Design

Space Optimization

Existing Furniture Evaluation

White Glove Installation

Post-Install Services/Support



FOR OVER 25 years, we have been a pioneer in sustainable business practices, recycling and green manufacturing. We are proud to be part of the responsible management of the world's forests, so we can offer our products with FSC CoC certification. Let us work with you on your green initiative project.

- **EcoLeather™** reclaimed leathers and fabrics
- **EcoSteel™** 30% recycled/70% recyclable steel
- **EcoLumber™** recycled resin, low maintenance, moisture and fade resistant, 100% green alternative
- **EcoTimber™** fast-growing renewable hardwoods
- **EcoConstruction™** proprietary engineering techniques designed for student housing
- Green-guard certified laminate panels
- Ability to provide Forest Stewardship Council Chain of Custody certification (FSC CoC)
- Strive to reduce HAPs (Hazardous Airborne Pollutants) and VOC (Volatile Organic Compounds)
- PVC-free textile options
- Powder-coat metal finishes environmentally-friendly and extremely durable.



ECOLOGIC® has a full-service interior design team available to help you customize and develop your project to your specifications. Our broad selection of surface materials, laminates and *EcoPlus™* finishes take your space from average to extraordinary, making your project environmentally-friendly and aesthetically-pleasing. All materials are contract grade for student living with the durability to last.



OUR FURNITURE is engineered and manufactured to the highest standards and will give years of maintenance-free service. We stand behind our products and warrant them to be free from manufacturer defects in materials and craftsmanship. We guarantee the replacement or repair of any defective product subject to warranty. Please see our warranty brochure for more details.

vision  
mock up  
2D specs  
3D top view  
3D model  
virtual tour



# 1 Vision



**VISION** Ecologic works with you to turn your vision into a reality. We take the time to understand your needs and craft the perfect environment that will make your student housing standout.

**New Construction**

"Every team member of Ecologic exceeded our expectations and the result was a flawless delivery, very high quality furniture, and a new student housing development exceeding 1,400 beds that will be a University highlight for years."

- A.T.

**Value-Added Renovations**

"It has been my joy to work with a company whose staff has the character, ability, willingness to pull all the stops out to insure their customers are happy, including the ordering, delivery, and installation of each piece. I look forward to our next remodel."

- A.R.G.

**Turn Furniture**

"The Ecologic team is unique, where most companies are focused on transactions and less concerned about relationships, Ecologic stands out. Shown in their genuine concern for their customers through service and their focus on long-term relationships."

- J.S.G.

**I-need-it-NOW! Furniture**

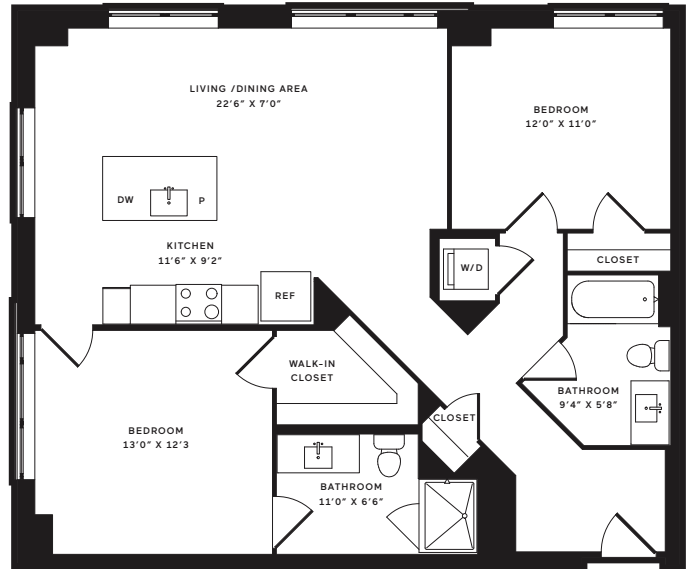
"Given our ever-changing furniture needs, Ecologic continually responds with enthusiastic support by providing outstanding service and superior quality products to our campus. Regardless of the circumstance, it seems Ecologic produces miracle after miracle for us."

- K.A.R.

# 2 Mock Up



**MOCK UP** Ecologic will draw from your layouts and take the next steps to bring your project to a visual reality, delivered in detailed and easy-to-understand mock ups.





# 3

## 2D Specs



**2D SPECS** Ecologic will review the entire building to ensure all the furniture will fit exactly the way you envision, in all room shapes and types.



# 4

## 3D Top View



**3D TOP VIEW** Ecologic 3D Top View will give you the birds-eye view you need to fully understand the plans. It will show ingress, egress, and how the floor plans flow, ensuring the furniture setup maximizes your project and satisfies your needs.

